Peter Emily International Veterinary Dental Foundation

"Meeting the dental needs of disadvantaged animals worldwide."

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FOR IMMEDIATE RELEASE

INAUGURAL FUNDRAISER A SUCCESS

Peter Emily International Veterinary Dental Foundation Hosts Successful Inaugural Fund Raiser

Lakewood, CO, February 26, 2008 -- The Peter Emily International Veterinary Dental Foundation (PEIVDF) held its inaugural fundraiser on Tuesday, February 19, 2008 in Las Vegas, NV to a packed room. Dr. Emily was honored by friends and colleagues, as well as special guests Tippi Hedren and Martin Dinnes DVM, of Shambala Preserve and the Roar Foundation, and Melody Hitzhusen of Siegfied & Roy. The evening concluded with a lively and successful auction of various donated items, led by auctioneer and veterinarian Chris Carter.

The PEIVDF will capitalize on the success of this event in order to continue Dr. Emily's lifelong efforts to promote the oral and dental health of domestic and captive animals around the world, by expanding the foundation's reach to include missions to captive animal facilities and animal sanctuaries located in the US and overseas, which are under-funded and/or understaffed from a veterinary perspective. On these missions, PEIVDF directors and mission workers will provide the animals with life-improving advanced veterinary dental care and treatment.

PEIVDF will also educate existing veterinary and caretaker staff at the chosen captive animal facilities and sanctuaries on the recognition and (to the extent possible) the care of veterinary dental disorders, while providing hands-on education and experience to veterinary dentists and veterinary technicians. To this end, PEIVDF will further veterinary dental education and increase the available pool of qualified veterinary dental practitioners.

PEIVDF expects its first mission to take place in the fall –well ahead of its initial schedule. In addition to annual missions, PEIVDF will award one annual working grant of $10,000 for outstanding contributions by an organization and/or individual which will improve the oral health in all veterinary dental disciplines.

PEIVDF wishes to thank its generous sponsors: Kong, imRex, Summit Hill Laboratories, Miltex, AVDS, Acteon Group, the Animal Dental Training Center, Discus Dental, among others.

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The Peter Emily International Veterinary Dental Foundation (PEIVDF) was established in 2005 through a donation of funds from Dr. Emily and is a registered 501(c)(3) private foundation, working to provide for the dental needs of disadvantaged animals worldwide by providing vitally necessary veterinary dental education, training and services.

For more information about this event, or to schedule an interview with Dr. Emily, please call Susanne Pilla at (303) 355-7688, or e-mail Susanne at pilla.s@peteremilyfoundation.org., or visit the website at: www.peteremilyfoundation.org